



CORPORATE SPONSORSHIP PROGRAM

2018-2019

St. Anne Catholic School

1698 Bird Street

Rock Hill, SC 29730

(803) 324-4814

www.stanneschool.com

WELCOME

Dear St. Anne Catholic School Supporter,

Thank you for exploring the many benefits associated with becoming a St. Anne Corporate Sponsor. By partnering with us, you will have an extraordinary opportunity to market your business or product to a diverse audience while supporting a valued treasure in the York County community.

Since 1951, St. Anne has been offering a strong academic education. Here are some of our highlights from the past 67 years:

- *First racially integrated school in the state of South Carolina*
- *2018 marked the first year of Preschool-12th grade education*
- *First graduated class of 2018 earned a 100% college acceptance rate*
- *Students are in the top 15% of the nation in MAP Test Scores*
- *Selected as one of 40 schools named to the Catholic School Honor Roll by the Cardinal Newman Society*

At this time, St. Anne Catholic School is seeking companies to be part of our Corporate Sponsorship Program. This is a year-round advertising initiative designed to provide your business with true marketing value while providing critical funding to help sustain St. Anne student programs.

Businesses benefit from association with a local, high profile, non-profit, educational organization. With our partnership, your business will gain exposure through print media, banner signage, digital communications and event acknowledgement with the St. Anne community. Each donation shows support for quality education, while embracing students with varied academic needs and diverse social, cultural and economic backgrounds. St. Anne events provide excellent opportunities to show customer, client and employee appreciation.

We can help support you as well. The St. Anne impact includes:

- *350+ Students*
- *1,000+ Alumni*
- *15 Athletic Teams*
- *12 Student Performances*
- *950+ Facebook followers*
- *4,100+ Twitter followers*

Enclosed please find information about our Corporate Sponsorship Program, including a list of all the benefits your company will enjoy as a St. Anne Catholic School partner. To schedule a private tour of our campuses or if you have questions, please contact **Kym Deer, Director of Advancement at (803) 324-4814.**

Sincerely yours in Christ,

Shaileen Riginos
Principal



CORPORATE SPONSORSHIP PROGRAM LEVELS

PLATINUM

\$10,000+

Please contact Kym Deer at kdeer@sasrh.com
or (803) 324-4814

GOLD PARTNER \$7,500 - \$9,999

- LOGO – prominent recognition for company logo on weekly family update emails, quarterly Advancement Newsletters, at Get the Scoop event, at Grand Friends Day event, at Fall and Spring Open Houses
- SAS WEBSITE -- prominent recognition for company logo along with link to company website
- DIGITAL AD - displayed in school lobby daily
- ANNUAL GALA – Full page ad in event program, logo at event entrance and public address announcement at event, 10 tickets to attend Gala event
- THEATER PROGRAM – Full page ad in the Fall and Spring Theater programs, 6 tickets to the Fall and Spring Theater productions
- NEW STUDENT GIFT – provide a promotional item for the gift bag given to all new students and their families
- RIGHT TO USE SAS LOGO – pre-approved by SAS to announce corporate philanthropy
- DONOR APPRECIATION RECEPTION

SILVER PARTNER \$5,000 - \$7,499

- LOGO – recognition for company logo twice a month on weekly family update emails, quarterly Advancement Newsletters, at Get the Scoop event, at Grand Friends Day event, at Fall and Spring Open Houses
- SAS WEBSITE -- recognition for company logo along with link to company website
- DIGITAL AD - displayed in school lobby daily
- ANNUAL GALA – Half page ad in event program, logo at event entrance, 10 tickets to attend event
- THEATER PROGRAM – Half page ad in the Fall and Spring Theater programs, 6 tickets to the Fall and Spring Theater productions
- NEW STUDENT GIFT – provide a promotional item for the gift bag given to all new students and their families
- RIGHT TO USE SAS LOGO – pre-approved by SAS to announce corporate philanthropy
- DONOR APPRECIATION RECEPTION



BRONZE PARTNER \$2,500 - \$4,999

- LOGO – recognition for company logo once a month on weekly family update emails, quarterly Advancement Newsletters, at Get the Scoop event, at Grand Friends Day event, at Fall and Spring Open Houses
- SAS WEBSITE -- recognition for company logo along with link to company website
- DIGITAL AD - displayed in school lobby daily
- ANNUAL GALA – Half page ad in event program, 8 tickets to attend event
- THEATER PROGRAM – Half page ad in the Fall or Spring Theater programs, 4 tickets to the Fall and Spring Theater productions
- NEW STUDENT GIFT – provide a promotional item for the gift bag given to all new students and their families
- DONOR APPRECIATION RECEPTION

EAGLE PARTNER \$1,000 - \$2,499

- LOGO – recognition for company logo in quarterly Advancement Newsletters, at Get the Scoop event, at Grand Friends Day event, at Fall and Spring Open Houses
- SAS WEBSITE -- recognition for company logo along with link to company website
- DIGITAL AD - displayed in school lobby daily
- ANNUAL GALA –Quarter page ad in event program, 8 tickets to attend event
- THEATER PROGRAM – Quarter page ad in the Fall or Spring Theater programs, 4 tickets to the Fall and Spring Theater productions
- NEW STUDENT GIFT – provide a promotional item for the gift bag given to all new students and their families
- DONOR APPRECIATION RECEPTION

SPONSORSHIP AGREEMENT

We are proud to support St. Anne Catholic School with a CORPORATE SPONSORSHIP:

_____ PLATINUM \$10,000+

_____ GOLD \$7,500 - \$9,999

_____ SILVER \$5,000 - \$7,499

_____ BRONZE \$2,500 - \$4,999

_____ EAGLE \$1,000 - \$2,499

Representative: _____
(Name and Title)

Company:

Address:

City/State/Zip:

Phone(s):

Email:

Please email your logo and camera-ready ad to:
kdeer@sasrh.com

Please make checks payable to:

St. Anne Catholic School

Please return this completed form and check to:

St. Anne Catholic School
Attn: Kym Deer
1698 Bird Street
Rock Hill, SC 29730



CREDIT CARD AUTHORIZATION FORM

BY COMPLETING AND SIGNING THIS DOCUMENT, I HERBY AUTHORIZE

ST. ANNE CATHOLIC SCHOOL

TO CHARGE MY CREDIT CARD ACCOUNT BELOW

AMOUNT TO BE CHARGED: \$ _____

REF: Corporate Sponsorship Program

CREDIT CARD HOLDER INFORMATION AS IT APPEARS ON THE CARD

Name: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____ Cell: _____

E-mail: _____

Please check credit card type:

VISA ____ AMEX ____ MASTERCARD ____

Card Number _____

Security Code: _____ Exp. Date: _____

Card Holder's Signature: _____

Please fax or mail to Kym Deer at:

(803) 324-0189

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Rock Hill, SC 29730

